

**THE 2023 BLIZZCON COMMUNITY SHOWCASE COSPLAY CONTEST  
AND COSPLAY EXHIBITION  
OFFICIAL RULES**

**1. Eligibility.** BLIZZARD ENTERTAINMENT, INC., A DELAWARE CORPORATION, (“BLIZZARD”) IS THE SPONSOR OF THE BLIZZCON COMMUNITY SHOWCASE COSPLAY CONTEST (THE “BLIZZCON COSPLAY CONTEST”), AND THE BLIZZCON COMMUNITY SHOWCASE COSPLAY EXHIBITION (THE “BLIZZCON COSPLAY EXHIBITION”), WHICH TOGETHER ARE REFERED TO COLLETIVELY HEREAFTER AS THE “CONTEST.” ELIGIBILITY FOR THE CONTEST IS LIMITED TO INDIVIDUALS WHO REGISTER FOR THE CONTEST THAT: (I) HAVE AUTHORIZED ACCESS TO A FULL BLIZZARD BATTLE.NET ACCOUNT IN GOOD STANDING REGISTERED ON BLIZZARD’S ON-LINE GAMING SERVICE IN THEIR OWN NAME; (II) ARE RESIDENTS OF THE UNITED STATES, ARGENTINA, AUSTRALIA, AUSTRIA, BELARUS, BELGIUM, BELIZE, BOLIVIA, BULGARIA, CHILE, CANADA, CROATIA, DENMARK, ECUADOR, EGYPT, EL SALVADOR, ESTONIA, FRANCE, FINLAND, GERMANY, GREECE, GUATEMALA, HONDURAS, HONG KONG, HUNGARY, ICELAND, INDONESIA, IRELAND, ISRAEL, ITALY, JAMAICA, JAPAN, KAZAKHSTAN, LATVIA, LITHUANIA, LUXEMBOURG, MACAU, MALAYSIA, MEXICO, NICARAUGA, NORWAY, PERU, POLAND, PORTUGAL, PUERTO RICO, ROMANIA, RUSSIA, SERBIA, SINGAPORE, SLOVAKIA, SLOVENIA, SOUTH AFRICA, SOUTH KOREA, SPAIN, STATE OF QATAR, SWEDEN, SWITZERLAND, TAIWAN, THAILAND, THE CZECH REPUBLIC, THE NETHERLANDS, THE PEOPLE’S REPUBLIC OF CHINA, THE PHILIPPINES, THE UKRAINE, THE UNITED KINGDOM, TRINIDAD AND TOBAGO, TUNISIA, TURKEY, VIETNAM AND VENEZUELA; AND (III) ARE OVER THE AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE AS OF JULY 24, 2023, OR IF THEY ARE UNDER THE LEGAL AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE ON JULY 24, 2023, ARE ABLE TO SUBMIT A SIGNED, WRITTEN STATEMENT THAT A PARENT OR GUARDIAN HAS READ, UNDERSTOOD AND AGREES TO THESE CONTESTRULES WITH THEIR ENTRY, AND THAT SUCH AGREEMENT CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES ON BEHALF OF THE PARENT OR GUARDIAN AND THEMSELVES, AND THEY ARE (a) OVER 13 YEARS OF AGE AND A RESIDENT OF THE UNITED STATES OF AMERICA, OR A MEMBER COUNTRY OF THE EUROPEAN UNION (OTHER THAN SPAIN, AND/OR THE UNITED KINGDOM); (b) OVER 14 YEARS OF AGE AND A RESIDENT OF SPAIN, THE UNITED KINGDOM, OR RUSSIA, OR (c) OVER 15 YEARS OF AGE AND A RESIDENT OF THE REPUBLIC OF KOREA, AND (V) WHO ARE NOT RESIDENTS OF THE STATES OF NORTH DAKOTA, VERMONT, CONNECTICUT, OR MARYLAND IN THE UNITED STATES, THE PROVINCE OF QUEBEC, CANADA, OR RESIDENTS OF THE AUSTRALIAN STATE OF QUEENSLAND OR THE AUSTRALIAN CAPITAL TERRITORY (“ENTRANTS”). IF YOU ARE NOT A RESIDENT OF THESE AREAS AND/OR OTHERWISE DO NOT MEET THE ABOVE ELIGIBILTY REQUIREMENTS, YOU ARE NOT ELIGIBLE TO WIN A PRIZE. To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers and employees of Sponsor, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. There is no cost to enter or win. Offer void where prohibited. In the event of any dispute, entries will be deemed to have been submitted by the owner of the e-mail address from which the e-mail was sent.

**2. Disclaimer.** Blizzard, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related

malfunctions or failures; (c) any disruptions, injuries, losses or damages caused by events beyond the control of Blizzard to the Contest; or (d) any printing or typographical errors in any materials associated with the Contest.

**3. Contest and Exhibition Period.** Sign-ups for the Contest shall commence upon on July 24, 2023 at 10:00 a.m., Pacific Daylight Time (PDT), and entries shall have been submitted no later than 11:59 p.m., Pacific Standard Time on September 30, 2023 (the “Deadline”).

**4. How to Enter.**

a. Entrants who wish to compete in the Contest may sign up by entering online at <https://forms.office.com/r/nqVtwTUCnK> prior to the Contest Deadline and providing Blizzard with the Entrant’s first and last name and the character that the Entrant will be cosplaying. At the time of entry, Entrant’s submission should include Entrant’s costume at 25% or more towards final costume completion to be eligible for the Contest. Note that 25% completion entails providing Blizzard with any the following: (i) Design/Concept drawings - this is what the finished product looks like; (ii) working drawings - this is how each bit of the finished product will be built; (iii) A Materials list - this is what I need to build the costume; (iv) Timeline - this is how long it will take me to build the costume; and (v) work in progress pictures. Submission materials or links to materials can be emailed to [blizzconcontest@blizzard.com](mailto:blizzconcontest@blizzard.com). Blizzard shall, at the end of the check-in process as detailed below, select at least twenty-five (25) Entrants who will be given an opportunity to compete in the BlizzCon Cosplay Contest at BlizzCon, Blizzard’s player convention that will take place on November 3<sup>rd</sup> and 4<sup>th</sup>, 2023, at the Anaheim Convention Center in Anaheim, California (“BlizzCon,”) in accordance with these rules based on: (i) quality and skill of the construction and fabrication of the costume, (ii) creative concept and execution of concept within the boundaries of the character and franchise chosen, and (iii) entrant has met all scheduled milestones and check-ins as listed herein below. Entrants will be informed whether they have qualified for the BlizzCon Cosplay Contest after the last check-in (see below). Entrants are not guaranteed to be in the BlizzCon Cosplay Contest until they meet all the pre-show requirements set forth in Section B2 below. Note that all Entrants that submit entries for the BlizzCon Cosplay Contest, but are not chosen by Blizzard to compete in the BlizzCon Cosplay Contest, are then automatically entered the BlizzCon Community Showcase Cosplay Exhibition.

**5. Costume Requirements.** To be eligible to compete in the BlizzCon Cosplay Contest, or take part in the BlizzCon Cosplay Exhibition, Entrant’s costumes must meet the following requirements:

a. Costumes should: (i) not significantly inhibit the ability of its wearer(s) or any nearby guest(s) to navigate safely throughout the convention center; (ii) must be able to fit within a 39”x39” area in order to maneuver through the double doorways in backstage areas and stage entrances; (iii) must be safely maneuverable up and down a 1:12 ratio ADA compliant ramp to reach stage level; and (iv) must be able to become shorter than 77” to maneuver thru a standard doorway.

b. Entrants who fail to meet these cosplay size requirements will not be eligible to participate in the BlizzCon Cosplay Contest or the BlizzCon Cosplay Exhibition.

c. Costumes cannot include, or otherwise utilize, any edged weapons (such as knives, daggers, swords), firearms of any kind including air guns, long bows, crossbows, or any other type of projectile weapon regardless of whether it is unloaded or nonfunctional; ‘actual’ clubs, maces, or other ‘crushing weapons.’ Acceptable costume ‘weapon props’ will be limited to air filled or soft plastic swords, daggers, maces or clubs, and wooden staves that are not shod with metal;

d. Costumes may not include liquids, gels, or other substances which could cause a mess in Blizzard’s sole discretion;

e. Costumes should not materially be the same costume that a qualified entrant used to enter previous BlizzCon Costume contests. A new costume re-creating the same character that has been enhanced from a previous version may be considered.

f. Costumes should be able to see and hear clearly, even in conditions of low light, in order to follow directions and navigate dimly lit stage areas while in their costume.

g. For BlizzCon Cosplay Contest, only 10% or less of the visible costume can be store-bought, and the costume must faithfully recreate identifiable elements of the character.

## **6. Rules specific for participation in the BlizzCon Cosplay Contest.**

### **a. Check-In.**

i. On or before October 1, 2023, Entrants must check in by submitting emails to Blizzard at blizzconcontests@blizzard.com where the Entrants must provide Blizzard with photo or video confirmation that the Entrant's costume has reached 80% or more completion. **Submission photos and videos should include full body shots to show the entire cosplay, and it is preferred that the entire cosplay is captured horizontally, and not vertically, as well as including slow pans up & down for the head to toe look, and a 360 degree look to see the full cosplay. Videos should be not exceed 60 seconds in running time. Also, it is recommended that the video be taken outside with natural lighting, or if inside, be mindful of good lighting, without any music in background. If the character/cosplay is being represented inside at home (ex., Garrosh in the kitchen), then the environment should be well lit to allow judges to properly consider your entry.**

ii. Should Blizzard determine that the Entrant's costume has not progressed to the 80% of completion stage, Blizzard, at its discretion, may move the Entrant from the BlizzCon Cosplay Contest competition to the BlizzCon Cosplay Exhibition. Following the Check In, Blizzard will select at least twenty-five (25) Entrants who will then be judged at BlizzCon on November 4, 2023, at a time to be specified in the notification to the selected Entrants. Entrants who are not chosen for the in-person judging at BlizzCon will be notified that they are no longer in contention for the BlizzCon Cosplay Contest competition, and are welcome to participate in the BlizzCon 2023 Cosplay Exhibition. If an Entrant selected by Blizzard as one of the fifty (50) Entrants to be judged in-person at BlizzCon fail to check in for their final check in as set forth above, the Entrant will have forfeited their spot in the BlizzCon Cosplay Contest but may participate in the BlizzCon Cosplay Exhibition.

### **b. Judging.**

i. Category Judging. The judging to determine the winners of the Master Crafter, Colossal creation, Epic FX, Dynamic Duo, and Best in Show categories will occur throughout the submission process commencing on June 29, 2023, and will culminate on November 4, 2023, and between the hours of 1:30 PM and 6:00 PM, subject to Blizzard's determination at BlizzCon. At the judging, each Entrant shall demonstrate their Blizzard Costume which should be based upon one of Blizzard's "Diablo," "Hearthstone," "Overwatch," "StarCraft," and "Warcraft," interactive game franchises. Winners shall be chosen by Blizzard at its sole discretion. The decision of Blizzard is final. To claim a prize, winners should follow the instructions provided to them by Blizzard. Note that Entrants will only be judged on the costume that the Entrant wears, and the props that are held by the Entrant. While Blizzard may, in its sole discretion, attempt to accommodate non-held or worn costume props for display on stage, such props will not be considered by the judges when judging Entrants. Blizzard shall choose the winners of the Master Crafter, Colossal creation, Epic FX, and Dynamic Duo categories based on the originality, design and presentation of the costumes worn by the Entrants.

ii. Overall Winner Judging. The determination as to who will be the Overall winner of the BlizzCon Cosplay Contest will occur between the hours of 5:30 PM and 9:00 PM on November 4, 2023, subject to Blizzard's determination at BlizzCon. At the judging, each Entrant shall demonstrate their

Blizzard Costume which should be based upon the Blizzard's interactive game franchises, "Diablo," "Hearthstone," "Overwatch," "StarCraft," and "Warcraft." Winners shall be chosen by Blizzard with input from the Community Night Judges at their sole discretion, with the winners announced on stage following the presentation of the costumes during the on-stage portion of the Contest. The decision of Blizzard is final. To claim a prize, winners should follow the instructions provided to them by Blizzard. Note that costumes will only be judged on the costume that the Entrant wears, and the props that are held by the Entrant. While Blizzard may, in its sole discretion, attempt to accommodate non-held or worn costume props for display on stage, such props will not be considered by the judges when judging Entrants. Blizzard shall choose the winners of the Contest based on the originality, design and presentation of the costumes worn by the Entrants.

**F. Prizing.**

i BlizzCon Tickets. Each Entrant chosen by Blizzards to compete in the BlizzCon Cosplay Contest will receive one (1) ticket to BlizzCon for the Entrant, and one (1) ticket to BlizzCon for a "plus 1," who can attend with, and if necessary, assist the Entrant at BlizzCon.

ii Category Winners.

a. Master Crafter Category Winner. One (1) Entrant will be chosen by Blizzard as the "Master Crafter Category Winner," and will receive a prize package consisting of: One Thousand Four Hundred Fifty Dollars (\$1,450.00 USD); and (ii) in the event that that Blizzard announces and holds a BlizzCon event on or before November 30, 2024, Blizzard shall provide the Master Crafter Category Winner with a ticket to the that BlizzCon 2024 event.

b. Colossal Creation Category Winner. One (1) Entrant will be chosen by Blizzard as the "Colossal Creation Category Winner," and will receive a prize package consisting of: One Thousand Four Hundred Fifty Dollars (\$1,450.00 USD); and (ii) in the event that that Blizzard announces and holds a BlizzCon event on or before November 30, 2024, Blizzard shall provide the Colossal Creation Category Winner with a ticket to the that BlizzCon 2024 event.

c. Epic FX Category Winner. One (1) Entrant will be chosen by Blizzard as the "Epic FX Category Winner," and will receive a prize package consisting of: One Thousand Four Hundred Fifty Dollars (\$1,450.00 USD); and (ii) in the event that that Blizzard announces and holds a BlizzCon event on or before November 30, 2024, Blizzard shall provide the Epic FX Category Winner with a ticket to that BlizzCon 2024 event.

d. Dynamic Duo Winners. Two (2) Entrants will be chosen by Blizzard as the "Best Dynamic Duo Winners," and will each receive a prize package consisting of: One Thousand Four Hundred Fifty Dollars (\$1,450.00 USD); and (ii) in the event that that Blizzard announces and holds a BlizzCon event on or before November 30, 2024, Blizzard shall provide each of the Best Dynamic Duo Winners with a ticket to the that BlizzCon 2024 event.

iii Best in Show. One (1) Entrant (or two (2) if the Best in Show winner is the Dynamic Duo Category winners), will be chosen by Blizzard from the winners of the Master Crafter, Colossal Creation, Epic FX, and Dynamic Duo category winners as the "Best in Show," and will receive a prize package consisting of: Three Thousand Dollars (\$3,000.00 USD); and (ii) in the event that that Blizzard announces and holds a BlizzCon event on or before November 30, 2024, Blizzard shall provide the Winner with a ticket to the that BlizzCon 2024 event.

**G. Prizing Details.**

i. BlizzCon Ticket Prize limitations: In the event that that Blizzard announces and holds a BlizzCon event on or before November 30, 2024, Blizzard shall provide those Entrants who have been chosen by Blizzard to compete as a contestant of the BlizzCon Cosplay Contest at BlizzCon who purchased

a ticket to BlizzCon prior to the being chosen by Blizzard to compete at BlizzCon in the BlizzCon Cosplay Contest with one (1) ticket for the Entrant and one (1) ticket attendee to that BlizzCon 2024 event.

ii. General Prizing Details. BLIZZARD WILL WITHOLD ALL TAXES THAT BLIZZARD IS REQUIRED TO WITHOLD BY THE WINNER'S COUNTRY OF RESIDENCE, THE UNITED STATES AND/OR THE STATE OF CALIFORNIA FROM PRIZES. ALL OTHER FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER. Monetary prizes shall be paid through direct deposit to the winner's bank account, and prize winners. All prizes will be awarded. Prize Winners must execute an affidavit of eligibility before they can receive their Prize(s). Prizes returned as undeliverable or otherwise not claimed within fifteen (15) days after delivery of notification will be forfeited and awarded to an alternate winner. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Blizzard reserves the right to substitute a prize of equal or greater value for any prize. Limit one prize per household or address. Cash prizes will be paid via direct deposit to an account provided to Blizzard by prize winner. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

**7. The BlizzCon Cosplay Exhibition.** The BlizzCon Cosplay Exhibition is a free opportunity to display a Blizzard themed cosplay that will be modelled by you as part of BlizzCon on November 4, 2023. While Blizzard may feature or focus on certain participants, please understand that the BlizzCon Cosplay Exhibition is not a contest, and that the number of participants who will be featured during the BlizzCon Cosplay Exhibition may be limited due to broadcast/event restrictions. To be eligible to participate in the BlizzCon Cosplay Exhibition, Entrants must have access to a full Blizzard Battle.net account in good standing registered on Blizzard's on-line gaming service in their own name, and Entrant must be either an adult over the age of majority in your country or residence, or if you are a minor, have to be able to submit a signed written statement from your parent or guardian that they have read, understood, and have agreed to these guidelines. For clarity, participants in the BlizzCon Cosplay Exhibition are considered to be "Entrants," in Sections 1 through 5 of these official rules.

**8. Blizzard Use of Entries.** In consideration of being allowed the chance to participate in the Contest and/or the BlizzCon Cosplay Exhibition, Entrant agrees that Blizzard shall have the perpetual, non-exclusive, worldwide license and right to utilize Entrant's name, character, likeness, Entrant's biography, and Video. Blizzard shall have the right to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit Entrant's name, character, likeness, and Entrant's biography in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to Entrant or any other person or entity. Entrant also represents and warrants that Entrant has all the rights necessary to grant Blizzard the foregoing license, including but not limited to, the right to use the character, likeness, voice, name and performance of any individuals who appear in the Video. Entrant agrees to take, at Blizzard's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Blizzard to effect, perfect or confirm Blizzard's rights as set forth above in this paragraph 8.

**9. Collection of Information.** The Entry Materials include a survey that requires each Entrant to enter their name, email address, BattleTag, country, and if applicable, state of residence (if applicable). Entrant agrees that in consideration of being allowed to enter the Contest, Entrant consents to Blizzard's use of this information to associate Entrant's name with their submission in promotional materials for the Contest in the event that Entrant is chosen to be a winner. As stated above, the Contest is not open to anyone under the age of majority in Entrant's country of citizenship without providing Blizzard with a waiver from a parent or guardian (as set forth in Section 1 above). In the event that Blizzard becomes aware that an Entrant who has not provided a waiver from a parent or guardian to participate is under the age of majority in their country of citizenship, Blizzard will delete, erase or destroy any and all personally identifiable information that is obtained from the Entry Materials. In the event that an Entrant is a citizen of France and/or any of

the other countries whose citizens are eligible for the Contest, and pursuant to French law pertaining to data collection and processing, Entrant is informed that the data collector is Blizzard Entertainment, Inc., and the data collected will be transferred to the United States of America. Upon request, Entrant will be provided with access to Entrant's personal data. Entrant also has a right of opposition to the data collection, under certain circumstances. To exercise such right, an Entrant can write to "BlizzCon Community Showcase Cosplay and Cosplay BlizzCon Cosplay Exhibition – Personal Data," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. Entrant may also withdraw their personal data upon request, however in such an event, Entrant will be disqualified as an entrant in the Contest and/or the BlizzCon Cosplay Exhibition prior to the determination and fulfillment of the prizes listed herein.

**10. General Release.** By entering the Contest and/or participating in the BlizzCon Cosplay Exhibition, Entrant releases Blizzard, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest and/or the BlizzCon Cosplay Exhibition or delivery, mis delivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

**11. Affidavit & Release.** As a condition of being awarded any prize, winners will be required to execute and deliver to Blizzard a signed Affidavit of Eligibility, which includes an acceptance of these Official Rules and a release of liability.

**12. Winners List; Rules Request.** For a copy of the winners list, send a stamped, self-addressed, business-size envelope after November 10, 2023, and before August 31, 2021, to Blizzard at the following address: "The BlizzCon Community Showcase Cosplay Contest -Winners List," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to Blizzard at the following address: "BlizzCon Community Showcase Cosplay and Cosplay BlizzCon Cosplay Exhibition - Rules Request," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. Residents of WA and VT may omit return postage.

**13. Copyright Notice.** The Contest and all accompanying materials are copyright © 2023 Blizzard Entertainment, Inc. All rights reserved.

**14. Miscellaneous.** The Contest and/or the Exhibition and these Official Rules will be governed, construed and interpreted under the laws of the United States. Entrants agree to be bound by these Official Rules and by the decisions of Blizzard, which are final and binding in all respects. Blizzard reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest and/or Exhibition, or any Entrant's participation therein, should viruses, bugs, unauthorized human intervention, as well as an interruption of service resulting directly or indirectly from a hazardous circumstance beyond the reasonable control of Blizzard, including but not limited to (1) an act of God; (2) act of war; (3) strike or labor dispute; (4) highly infectious disease, (e.g. SARS, Legionnaires, Coronavirus, Avian Influenza); (5) governmental regulation or advisory (including travel advisory warnings), (6) civil disturbance; (7) terrorism or threat of terrorism; (8) curtailment of transportation services or facilities which would materially affect Blizzard's ability to host the Contest; (9) disaster, fire, earthquake, hurricane or warning; or (10) any other cause reasonably beyond Blizzard's control that affects Blizzard's control affect the administration or security of the Contest or renders Blizzard incapable of running the Contest and/or Exhibition as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest and/or the Exhibition or engage in any conduct that is detrimental or unfair to Blizzard, the Contest and/or the Exhibition or any other entrant (in each case as determined in Blizzard's sole discretion) are subject to disqualification from entry into the Contest and/or participation in the Exhibition. Blizzard reserves the

right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest and/or participate in the Exhibition. For questions about these Official Rules as they relate to Contest, please send your e-mail to “BlizzCon Community Showcase Cosplay and Cosplay BlizzCon Cosplay Exhibition,” at [BlizzConCosplayContest@blizzard.com](mailto:BlizzConCosplayContest@blizzard.com). For questions about these Official Rules as they relate to the Exhibition, please send your e-mail to BlizzCon Community Showcase Cosplay and Cosplay BlizzCon Cosplay Exhibition at [BlizzConCosplayExhibition@blizzard.com](mailto:BlizzConCosplayExhibition@blizzard.com).

**15. Sponsor.** The sponsor of the Contest and the Exhibition is Blizzard Entertainment, Inc.